

### A Holistic Approach to Employee Engagement

Engaging Empowering Enabling Enhancing



TRACEY HULME

Director of Human Resources



ELAINE KIRKHAM

Senior Lecturer Business School



JOY LEVESLEY

Assoc. Director O.D.

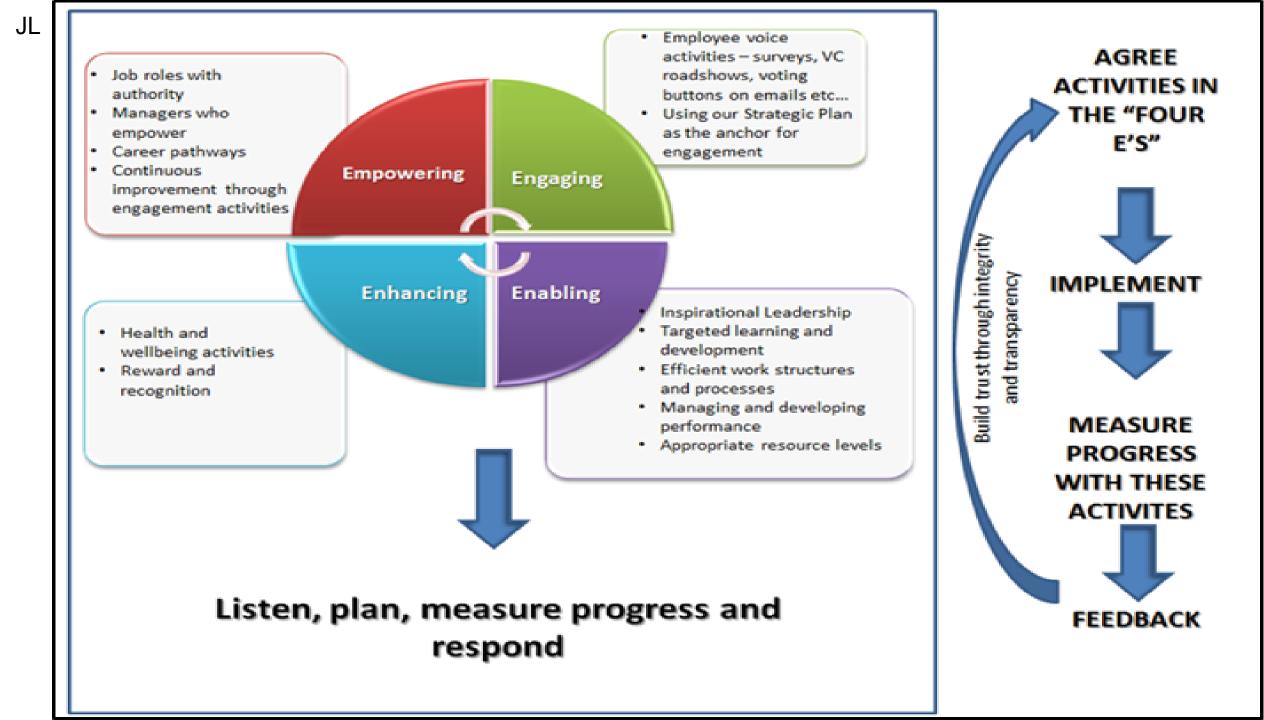


JL



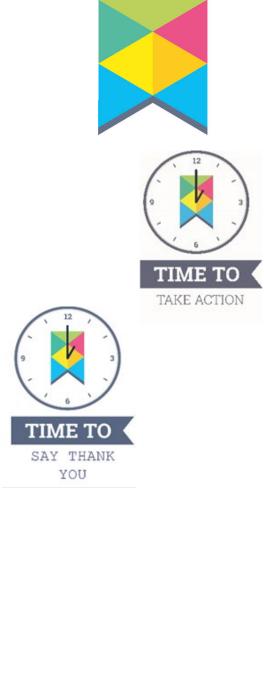


- An overview of what we do
- The positives
- The 'lessons learned' and 'even better if'
- Q&A



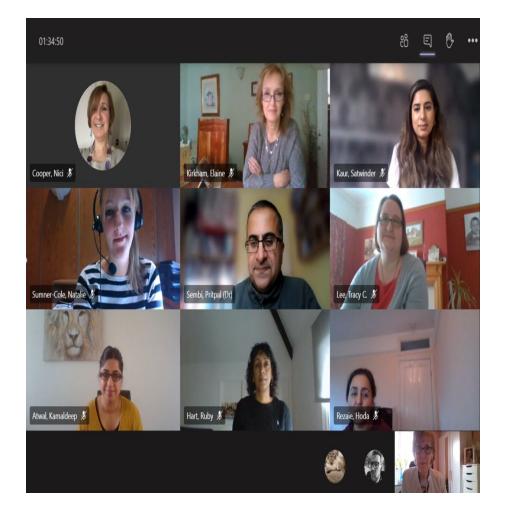
#### <sup>JL</sup> Engaging – employee voice

Surveys		
UCEA Benchmarking & appraisals	Jan 2019	
Internal communication	November 2019	
Covid Pulse Survey 1	May 2020	
Covid Pulse Survey 2	August 2020	
UCEA Benchmarking & health and wellbeing	Oct / Nov 2020	9
Appraisals (MyDPD)	Jan 2021	TIME
Culture	Apr / May 2021	GIVE UPDAT



#### EK Engaging – Employee Engagement Champions





Who	What
OD	Set strategy and update CMT – Drive collaboration – Overall responsibility.
Engagement Champions	Keep Engagement as 'live' topic – Be the conscience of the Faculty/Directorate - Collaborate
Faculties / Directorates	Agree local actions – Implement University wide agreed actions
HR Business Partners	Providing support and data on engagement topics to help measure progress – Challenge local thinking – Support Engagement Champion

# EK Engaging –Engagement Champions WHAT WE BRING TO THE TABLE



- Benefits to the University
  - Support cascade of information on engagement topics
    - Employee Assistance Programme
    - Benefits
  - Provide continuous feedback in between surveys
  - Bridge between front line and steering committee
- Benefits to Faculty
  - Ensure our voice is heard
    - Involved in designing surveys
    - Provide challenge where it's needed and catalyse for change
  - Support survey completion rates
- Personal benefits

#### Imaging – Senior Leadership & Governors 'buy in'

Execution Success Strategy Guide the strategic direction

- Identify, prioritise and facilitate the carrying out of University wide actions
- Provide Senior Leadership support
- Monitor engagement activities to ensure that they are fully inclusive and make a positive difference and impact.
- To measure the value added by Employee Engagement activities
- To produce best practice guidelines for all staff surveys in terms of how they should be run and fed back on.

#### □ Engaging – Senior Leadership & Governors 'buy in'







Independent Governor (Deputy

Chair)

1st term of office



Independent Governo

2nd term of office

Vacancy

Vacancy

Independent Governo

Mr Ben Reid OB

Independent Governor (Chair) 1st term of office as Chair

Independent Governor (Deputy Chair 1st term of office





Independent Governo

Independent Governo 2nd term of office

Alan Edwards

Independent Governor

Independent Governor 1st term of office



- Employee Culture Assurance Committee
- 1<sup>st</sup> theme Employee Engagement
- Response
  - Positives
  - Even better if



Jonna Leeding

Independent Governo

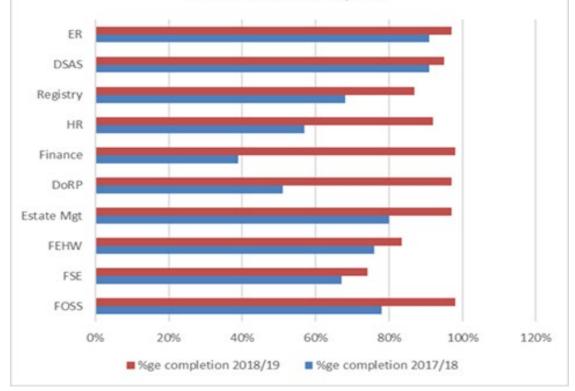
2ns term of office

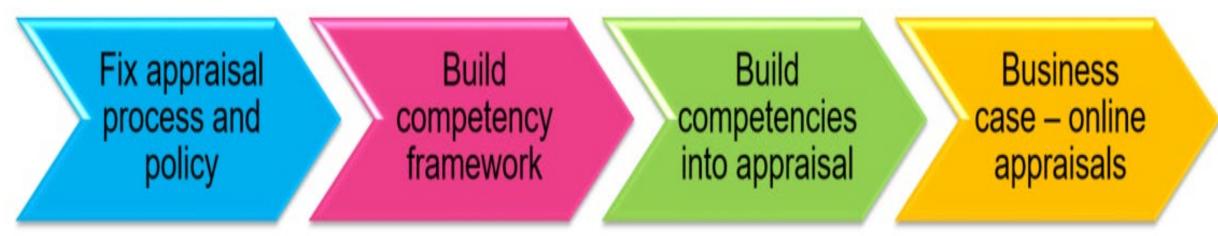
## Enabling - appraisals

 Managers who manage and develop performance

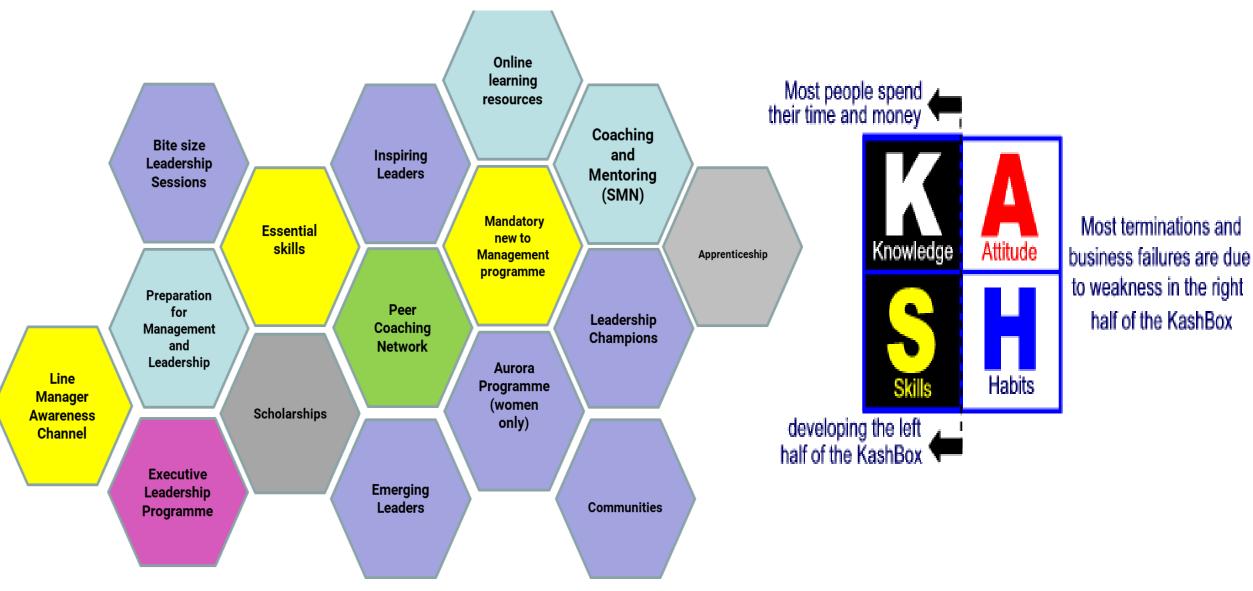
JL

Improvement in appraisal completion following introduction of MyDPD





#### <sup>IL</sup> Enabling – leadership development and TNA's



# **Empowering – competence and action**

Collaborative

JL

Effective

	We have a respo	nsibility to collaborate and to be clear in the way we int other, guiding the decisions we make.	eract with eac	
engaging with our	/e	Collaborate	⊳	To be a progressive and accelerating a
saliy and transparently when munities locally and globally	fective		mbition	influential sector leader enha mbition across the entire Unit
We will act profession con	Ē	Respect	tion	ncing economic impact and versity community
		respectfully and ethically in all that we do. We will be in our interaction with each other and the wider communi		
		Respectful		

Ambitious

- Our new 'Success Framework'
- Local and University wide action planning

#### What gets measured gets done.

— Tom Peters —



#### Enhancing

#WLVStaffAwards

Bereavement

JL





# Your Health at Work





#### Overall engagement – UCEA Benchmarking scores

JL



			January 2019	November 2020
JOB	I am enthusiastic about my job	Job engagement	60%	61.5%
	I often feel pleasantly immersed in my work	Organisational engagement	54%	61.5%
	My job makes me come alive and feel invigorated			
NO	This organisation has a good reputation generally			
ORGANISATION	Things this organisation does turn out well			
0.RG	I would recommend this organisation to family / friends who are looking for employment within the higher education sector		)	



# Lessons learnt



 Driving local activity through "engagement KPIs"



TH

 What does the culture we are trying to build look like?



- Trust
- Innovation
- Engagement Champion identity



- Communicating the good
- Burying the bad



#### **Questions?**